Oct. 24th -30th Sales Order

Competitive Code: POLITICAL

EST 2826

SCREEN STRATEGIES MEDIA WRMD-TV Agency: Station: Contract Name: F4PM 1468502 est2826 Address: 11150 Fairfax Boulevard, Contract#: 1428035996 Suite 505 City: Fairfax State: VAZip: Start Date: 10/24/16 End Date: 10/30/16 Revenue Type: POLITICAL SALES Buyer: Type: Cash NATIONAL Tax Schedule: (None) Advertiser: FRIENDS/PATK MURPHY Agency Commission %: 15 Billing Cycle: Standard Address: Salesperson: 5323nnat Comm %: 0 City: State: Zip: Makegood Policy: Within Contract Dates Product Name: PATRICK MURPHY 2826

	DATES		Alt	TIM	MES	1.51	DISTRIBUTION								200	DATE	TC	TALS	DTV
No	START	END	wks	START	END	LEN	М	Т	W	Т	F	SA	SU	Per Wk	D/W	RATE	SPOTS	\$\$	PTY
1	10/24/16	10/28/16		6:00 AM	7:00 AM	30	1	1	1	1	1			5	D	45.00	5	225.00	1
2	10/25/16	10/28/16		7:00 AM	10:00 AM	30		1			1			2	D	45.00	2	90.00	1
																Tu, F			
3	10/24/16	10/26/16		10:00 AM	10:30 AM	30	1		1					2	D	45.00	2	90.00	1
																M, W			
4	10/24/16	10/27/16		2:00 PM	3:00 PM	30	1		1	1				3	D	45.00	3	135.00	. 1
																M, W-Th			
5	10/24/16	10/28/16		3:00 PM	4:00 PM	30	1		1		1			3	D	130.00	3	390.00	1
																M, W, F			
6	10/25/16	10/27/16		5:00 PM	6:00 PM	30		1		1				2	D	130.00	2	260.00	1
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7	10/24/16	10/28/16		6:00 PM	6:30 PM	30	1				1			2	D	150.00	2	300.00	1
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8	10/24/16	10/28/16		6:30 PM	7:00 PM	30	1	1	1	1	1			5	D	150.00	5	750.00	1
9	10/26/16	10/27/16		7:00 PM	8:00 PM	30			1	1				2	D	500.00	2	1,000.00	1
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17	10/24/16	10/28/16		11:00 PM	11:30 PM	30	1		1	1	1			4	D	125.00	4	500.00	1
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18	10/24/16	10/28/16		11:30 PM	12:00 AM	30	1	1	1	1	1			5	D	100.00	5	500.00	1
19	10/25/16	10/28/16		12:00 AM	12:30 AM	30		1	1	1	1			4	D	45.00	4	180.00	1

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	National Sales Manager						
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Billing Projections: By Month

## ORDER WORKSHEET

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99-109	6P-7P	7P-8P Buy Comment:	630P-7P Buy Comment:	6P-630P Buy Comment:	h 5P-6P Buy Comment:	F 3P-4P Buy Comment:	W-Th 2P-3P Buy Comment:	10A-1030A Buy Comment:	7A-10A Buy Comment:	6A-7A Buy Comment:	Time	WRMD-TV TAMPA (F4PM) FRIENDS/PAT'K MURPHY PATRICK MURPHY 2826 2826 CAROLINE BAHNG	1468502 <b>V</b> e
PRIME NOVELA	AMER FUNNY VIDEOS	CASO CERRADO ORDER: 1/DAY	NEWS : ORDER: 1/DAY	NEWS: ORDER: 1/DAY	CASO CERRADO : ORDER: 1/DAY	MEJOR CASO CERRADO : ORDER: 1/DAY	SUELTA LA SOPA : ORDER: 1/DAY	DECISIONES: ORDER: 1/DAY	UN NUEVO DIA : ORDER: 1/DAY	SUELTA LA SOPA : ORDER: 1/DAY	Program	2826	Ver# 1
	S	ESTELAR				адо						Agency (SSME) S 11150 FA FAIRFAX Agency C/P1/P2/E Flight Dates	Status Confirmed
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\$400.00	\$55.00	\$500.00	\$150.00	\$150.00	\$130.00	\$130.00	\$45.00	\$45.00	\$45.00	\$45.00	Rate	Rep Firm Sales Office Salesperson Sales Assista Salesperson I Salesperson I	Printed: 10/21/16 All Lines
10/24-10/24	10/29-10/29	10/26-10/27	10/24-10/28	10/24-10/28	10/25-10/27	10/24-10/28	10/24-10/27	10/24-10/26 3	10/25-10/28	10/24-10/28	Dates	Rep Firm NBCUNIVERSAL Sales Office (WA) WASHINGTON Salesperson (HIL) WILL HILDEBRANDT Sales Assistant SUE Salesperson Phone# 2028854861 Salesperson Fax#	rinted: 10/21/16 4:01 PM 10/21/16 4:01 PM All Lines
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\$400.00	\$55.00	\$1,000.00	\$750.00	\$300.00	\$260.00	\$390.00	\$135.00	\$90.00	\$90.00	\$225.00	Total Cost		1 of 3

## ORDER WORKSHEET

C	Orde	Oct	SA	Report	-R	19	18		17	16	15	14	13	12	Ln	Station Advertis Product Estimate Buyer	Rep C EC'd
Market To COMPETITIVE COMMENTS	Order Totals: 4	Oct2016:	SALES MONTHLY TOTALS	ort Tot	REPORT TOTALS	Tu-F	M - H		ĭ	ยน	ਸ੍ਰ	Th	Tu	Tu	Day	tiser ct nte#	Rep Order# EC'd No
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Market Totals	\$6,675.00	\$6,675.00	LS	\$6,675.00		12A-1230A Buy Comment:	1130P-12A Buy Comment:	Buy Comment:	11P-1130P	40	11P	40	11P	י ק		RMD-TV TAMPA (F4PM) FRIENDS/PAT'K MURPHY PATRICK MURPHY 2826 2826 CAROLINE BAHNG	<
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WBL						\$45.00	\$100.00		\$125.00	\$200.00	\$400.00	\$400.00	\$400.00	\$400.00	Rate	Rep Firm NBCUNIVERSAL Sales Office (WA) WASHINGTON Salesperson (HIL) WILL HILDEBRANDT Sales Assistant SUE Salesperson Phone# 2028854861 Salesperson Fax#	Printed: 10/2 10/21/16 4:01 PM All Lines
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THESE ARE ADDITIONAL DOLLARS FOR W/O 10/24. WITH DIFFERENT EST NUMBER, NEW DDS ORDER # HAS BEEN GENERATED.

# ORDER WORKSHEET

Rep Order# EC'd No 1468502 Ver# 1

Station W Advertiser

WRMD-TV TAMPA r (F4PM) FRIENDS/PAT'K MURPHY PATRICK MURPHY 2826

Buyer Product

CAROLINE BAHNG

Estimate#

2826

Books

Demos

RA35+P [OCT16]

Status Confirmed

Traffic Order# 1468502

Last Received: Showing Buylines:

10/21/16 4:01 PM

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**Printed:** 10/21, 10/21/16 4:01 PM All Lines

Sales Assistant SUE Salesperson Phone# 2028854861 Salesperson Fax# Rep Firm NBCUNIVERSAL
Sales Office (WA) WASHINGTON
Salesperson (HIL) WILL HILDEBRANDT

Agency C/P1/P2/E Flight Dates Agency (SSME) SCREEN STRATEGIES MEDIA 11150 FAIRFAX BLVD, SUITE 505 FAIRFAX, VA 22030 /2826 10/24/16-10/30/16

--- CREDIT RISK ---

STANDARD CREDIT TERMS

## AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

Station and Location:

## FEDERAL CANDIDATE

### ☐ STATE/LOCAL CANDIDATE

Date: 10/21/2016

To Avail Themselves Of The Lowest Unit Charge During A Political Window, Federal Candidates Must Sign The Certification On Page 3

WRMD-TV					10/21/2010
I, Screen Strate	gies Media				,
being/on beh	nalf of: Patrick Mur	phy			,
a legally qua	lified candidate	of the Democ	ratic		
	y for the office o				
	11/9/20				
election to be	e held on:	016			
	quest station tin				
Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks

Attach proposed schedule with charges (if available): \$5,673.75

I represent that the payment for the by:	ne above described broadcast time	e has been furnished							
Friends of Patrick Murphy									
represent that this person or entity	nce the time as paid for by such pe y is either a legally qualified candid n of the legally qualified candidate	date or an							
The name of the treasurer of the candidate's authorized committee is:									
This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).									
	THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.								
To Be Signed By C	Candidate or Authorized Co	mmittee							
10/21/2016	140x								
Date	Signature								
To Be Sign	ned By Station Representative								
□ Accepted	☐ Accepted in Part	□ Rejected							
Signature	Printed Name	Title							